



Implementing a Quality-Based Milk Payment System (QBMPS) in Kenya

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Taste Happiness!



Start: The QBMPS project

Partners in the project

- Happy Cow Ltd - HC, dairy processor at Nakuru
- Two dairy societies: Ngorika and Olenguruone
- SNV Kenya Market-led Dairy Program (KMDP) funded by Netherlands Embassy

Start of the Project

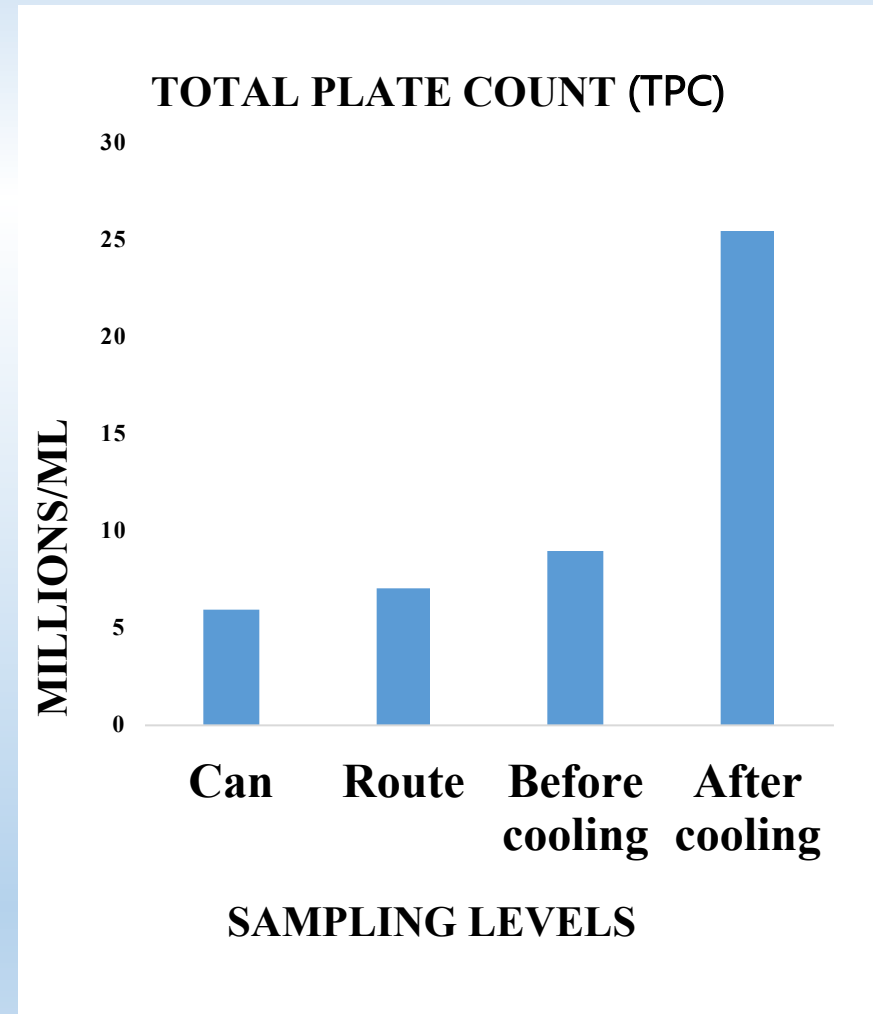
- Historical data shows major challenges in Total Plate Count (TPC), adulteration & antibiotic residues in milk; far above Kenya Bureau of Standards (KEBS) limits
- HC submitted a project proposal to KMDP to pilot a Quality Based Milk Payment System (QBMPS)
- A track and trace (T&T) system and a zero-setting baseline were preconditions

Start: Some historical HC data on raw milk

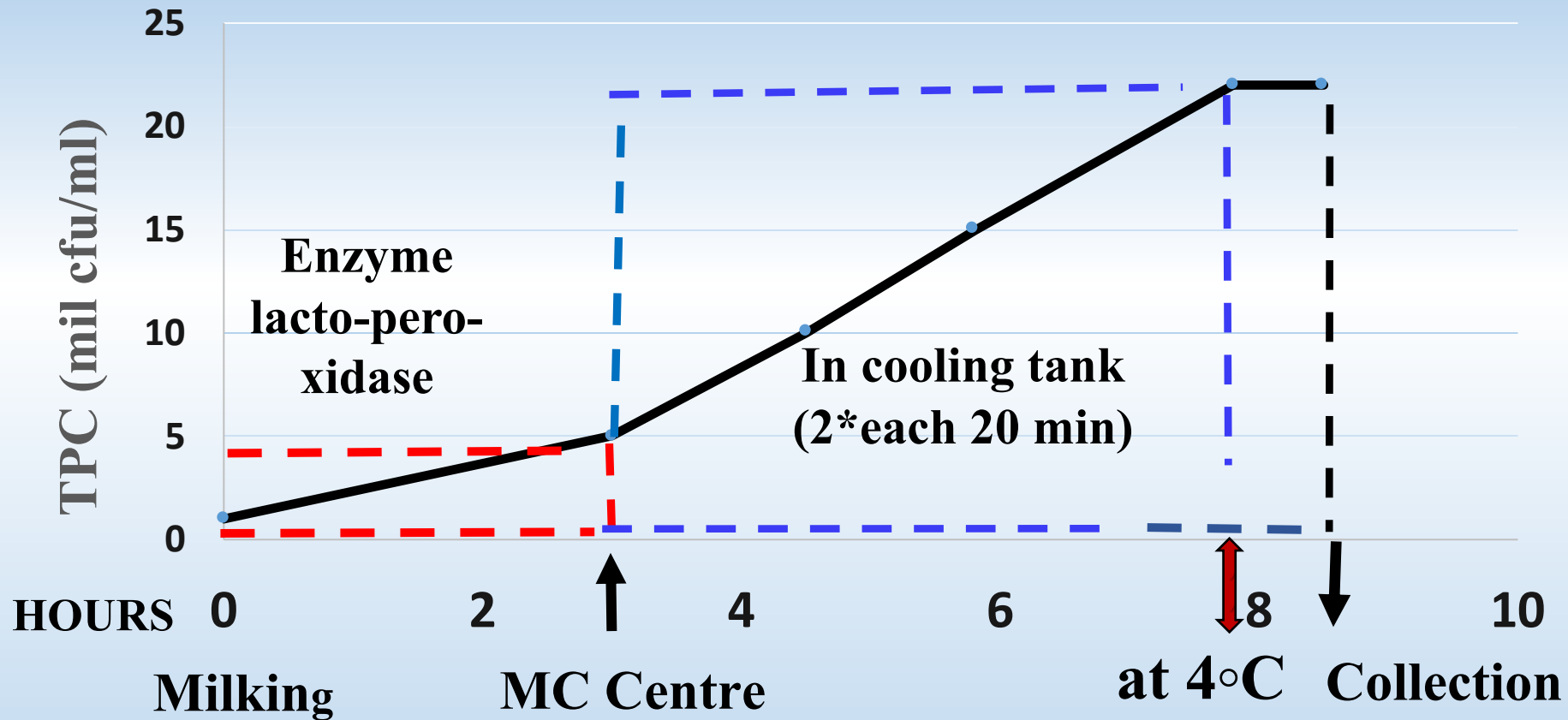
	DATE	CBE	TPC/ML	Resazurin	Antibiotic
	KEBS	standards	< 2,000,000	4-6	< 4 PPB
1	7/6/05	Bulk Silo	98,000,000	4	
2	26/9/11	Bulk Silo	160,000,000	4	
3	1/11/14	Coop B	190,000,000	5	POSITIVE
4	19/11/14	Coop A	110,000,000	5	POSITIVE
5	28/01/15	Coop A	160,000,000	4	
6	30/04/15	Coop A	100,000,000	4	

Zero Setting: Results mid-2015

- High bacterial loads (TPC)
- High rates of antibiotic residues
- Incidences of mastitis (CMT)
- Adulteration cases (water and preservatives)
- Lack of correlation between Resazurin test and TPC
- Inefficiency of installed milk coolers (**can act as incubators**)



Zero Setting: Breakdown of the cold chain



Interventions to arrest microbial multiplication:

- Enhance hygiene practices
- Fast delivery & cooling (PHE + Chiller) or Thermization

Kenya: Disputable practices in milk collection



- Use of dirty plastic jerry cans and sometimes preservatives
- Milk collection as late as 11.30 am and inefficient milk coolers
- Coops/processors accept rejected raw milk from elsewhere

Kenya: Rural and Safety challenges

Rural Challenges

- 1.5 million small scale farmers, each marketing < 8.0 ltr/day
- Poor roads and no reliable water sources
- Cold chain rules not observed and un-ethical practices
- Thriving informal milk marketing with no quality checks
- Market is volume-based with low awareness on quality

Safety challenges

- H₂O₂ mask bad hygienic practices and has health effects
- Antibiotic residues: allergy/resistance and cultured products
- Adulterants: water/starch/sugar and act as contamination
- High bacterial counts produce harmful heat resistant enzymes

Project interventions: Laboratories

Cooperative lab - Acceptance tests



HC laboratory - QBMPS tests



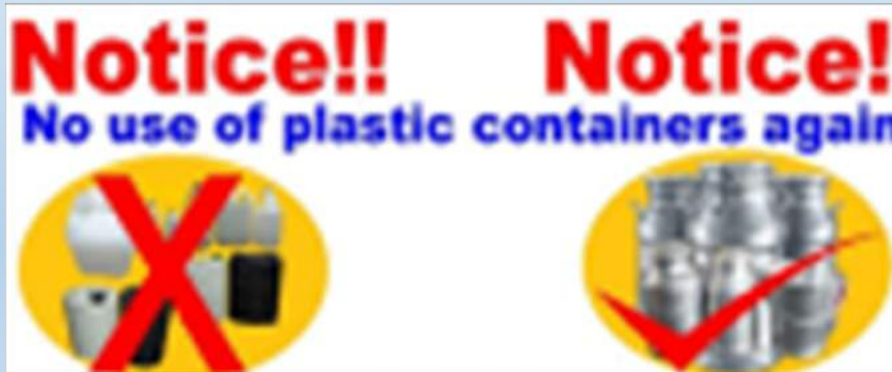
- Milk needs to pass all acceptance tests before bulking
- Random can samples are taken for QBMPS tests at the HC lab

Project: Milk collection points (MCPs)



MCPs are necessary for fast grading and collection of raw milk by combining the use of farmer graders and peer pressure.

Project: Only proper milk cans, no jerry cans



A stubborn practice that is difficult to change

Project: Use of clean water, e.g. for can washing



But...rural conditions present challenges...

Project: Instant chilling combined with cooler



Economical option: use of same compressor(s)

Project: Training farmers, graders & handlers



Project: Sampling regime in a QBMPS

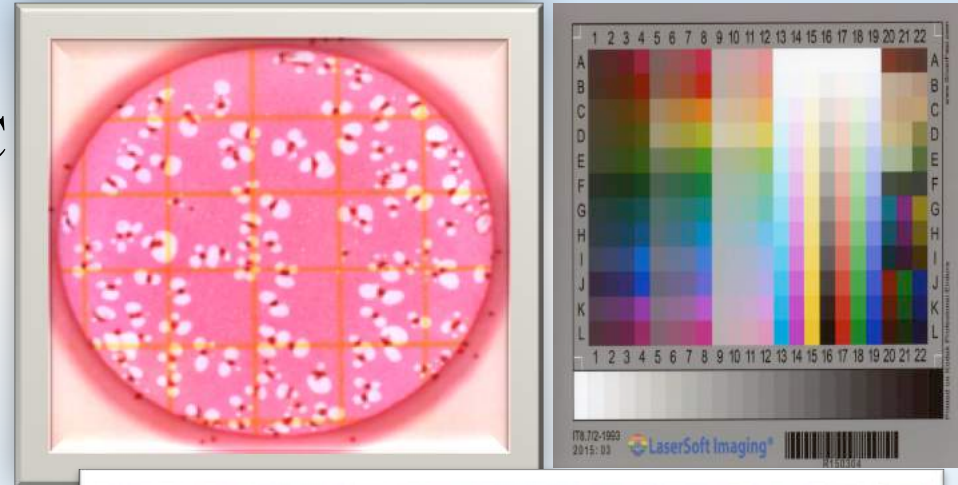


1. Raw milk needs to pass first all acceptance tests
2. Accepted milk is bulked in a cooling tank and can samples are taken for analysis to HC Lab to define QBMPS payment mode
 - Cans are tested twice/month
 - Analysis results are shared end of month with the Coop

Project: QBMPS Parameters at HC lab

1. Total bacterial count; TBC/TPC
2. Presence of antibiotic residues
3. Adulteration / freezing point
4. Total solids (incl. fat, protein, lactose and ash)
5. Somatic cell count (started 2018)
6. Aflatoxin M1 (started 2018)

Cans that pass these parameters receive a bonus



HC Project: Track and Trace and IT program



*Olenguruone Dairy Farmers Co-Op Society LABORATORY
reference to the sampling Plan and Procedures*

LABORATORY REPORT

Serial Number: GTLJ - 287

Date Generated: 03-Sep-2017

QBMPS Report from 01-Aug-2017 to 31-Aug-2017

No	Sample	TPC_Count_(cfu/ml)	Total_Solids (InfraRed)	Freezing_Point_Depression (InfraRed)	Z_Value (DELVO SPNT)	Lactoscope_Comments	Bacterial_Comments	Delvo_Comments
5.	021OLE	2,375,000	12.28	512.60	-12.68	Above Limit	GRADE B	Negative
6.	022OLE	4,850,000	12.19	514.75	-12.68	Above Limit	GRADE B	Negative
7.	023OLE	10,900,000	12.07	510.90	-12.53	Above Limit	GRADE C	Negative
12.	043OLE	1,625,000	12.50	515.25	-14.46	Above Limit	GRADE A	Negative

A computer program was developed to link:

- 1) Individual farmers to a certain milk can or MCP
- 2) Random testing of cans on quality parameters (at HC lab)
- 3) Payment to farmers include quality results (feedback to coop)

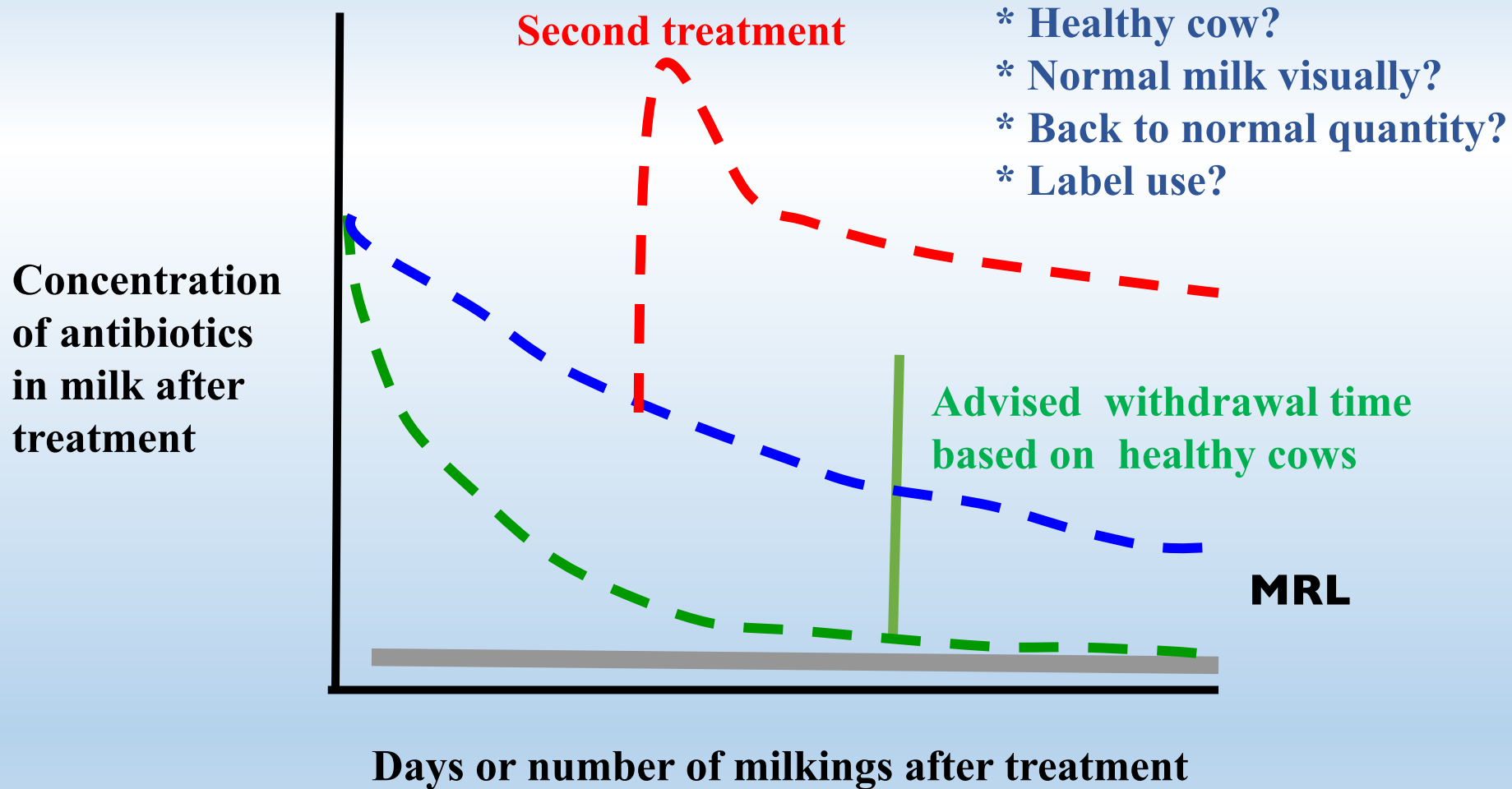
HC Project: HC parameters and payment

Test	TPC Grade A	TPC Grade B	TPC Grade C	Antibiotics	Adulteration	Total solids
% score	+50	0	-50	+15	+20	+15

GRADE	% PAYMENT RANGES	PAYMENT	AMOUNT (KSH)
A	70-100	Premium	+2
B	40-69	Standards	+1
C	<40	Penalty	0

It is difficult to have in Kenya a price neutral payment system (where penalties raised are used to pay for bonuses) since farmers switch easily to another buyer.

General: Antibiotics and withdrawal period, even when adhered to, often not enough



General: Aflatoxin (M1) & Somatic Cell Count SCC)

M1 MRL (bulk milk):

- EU = 0.050 ppb
- Codex/USA/KE: 0.5 ppb
- HC so-far: < 0.4 ppb

SCC Max (per can):

- KE/EAS: 300,000 per ml
- EU: 400,000 per ml
- USA: 750,000 per ml (changed?)
- HC so-far: < 270,000 per ml



General: QBMPS financial and health benefits for private and public good

See 3R presentation, but:

General:

- Export/trade market expanded
- Prolonged product shelf life
- Improved product quality
- Guaranteed food safety for better health

Processors: Reduced processing costs and losses (<market returns)

Farmers:

- Improved income through bonus and reduced losses (<rejection)
- Payment based on composition (fat & protein) thus encouraging proper breeding with higher TS per liter

Project: Main achievements



- 1) Pilot project has put QBMP high on agenda e.g. in Strategic Plans of KDB & KDPA's.
- 2) Many forums agreed that Kenya cannot afford paying only for milk volumes due to a range of reasons.
- 3) Total Solids and Adulteration are within standards. But incidences of AB residues are very high and TPC very much above standards. But, AB testing can have **false positives** and still being inhibitory.
- 4) HC dairy laboratory attained KENAS accreditation on ISO/IEC 17025:2005, prompted by QBMP to produce credible results.
- 5) HC-QBMP manual is complete and HC-IT program has been enhanced e.g. to cater for outside services (KDB?).

Matters that hampered progress

Project implementation

- Can ownership: compromised during transport, reducing chances for farmers to access bonus
- T&T per can and 4 QBMP parameters at HC lab: tedious and expensive
- Bonus for farmers: no incentives for transporters & coop management
- Problematic: availability of clean water and fast cooling equipment
- Hardly applied: use of MCPs, timely delivery and separation of milk



“Un-level Playing Field”

- KDB presence not well being felt in enforcing dairy regulations
- Processors not well proactive about quality and accept any milk
- Informal market undercutting unfairly on quality and price

Practices for scaling-up a QBMPS

- Availability clean water, electricity, alu/ss cans
- Time phased collection completed by 10.00 am
- Sizable & effective sampling for T&T: >150 ltr
- Coop lab: a) per can use of milk analyzers for fat/density & rejection tests, b) per cooling tank testing on AB residues
- HC lab: a) testing Lacto-Scope (infra-red), Gerber fat, AB scanning, SCC counter, Aflatoxin M1, etc. b) calibrating milk analyzers
- HC lab: Bonus for best performing MCP on TPC, but conditional that cooperative uses milk analyzers effectively (rejection).
- Support from KDB and County reps are essential in enforcing dairy regulations (e.g. only licensed vendors procuring from coops)



Taste Happiness!



Food safety has no boundaries!!!

Thanks for listening